

ENECON Ibèrica Hosts Successful Petrochemical Engineers Customer Event



Andy "JR" Janczak and Matt Goldberg had the opportunity to be in Spain when Juan Margarit and his growing team at **ENECON Ibèrica** hosted a customer event for more than 80 petrochemical engineers and maintenance supervisors in Tarragona.

The event took place at the beautiful *Hotel Husa Imperial Tàrraco*, where the views of the Mediterranean and historic Roman ruins created a memorable setting for what was one of the most successful customer events in recent memory.

Juan and his team delivered a very professional and interactive audio-visual presentation. When it was over, everyone was treated to an afternoon lunch in one of the hotel's dramatic dining rooms, with floor to ceiling windows allowing all in

attendance to enjoy the breathtaking views.

Juan and his team left the event with more than 80 response forms for follow-up! However, nobody could have expected what would happen in the following days. Starting the next morning, Juan and his group were deluged by phone calls and emails at their Barcelona offices from many of those who attended the event.

The positive response continued into the following weeks, and the valuable contacts made have led to many potential ENECON projects at the various petrochemical facilities and refineries in the area.

This is a great example of the kind of results that can be achieved when a first-class organization puts on a first-class event!



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